# Avery Dennison® 500 Event Film Series, Gloss & Matt





## The versatile choice for indoor and outdoor displays.

Avery Dennison® 500 Event Films are a highly versatile choice for many outdoor and indoor display applications - including directional signage, promotions, point-of sale, exhibitions and a wide range of other short-term needs.

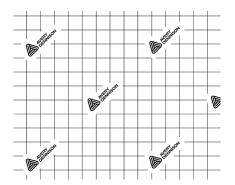
These opaque, monomeric, calendered sign-cut films are available with a gloss or matt finish. A water-based adhesive improves sustainability by avoiding pollution from solvents, which means that 500 Event Films are also especially suitable for indoor applications.

A new matt option with a permanent adhesive is now also available, giving you access to a complete range of decorative event film solutions.

The Avery Dennison® 500 Event Film Series offers excellent cutting properties on a wide range of computerised sign making equipment, with easy weeding of the matrix after cutting. The films have been developed specifically for signcutting purposes, and are thermal transfer printable.







#### **KEY FEATURES**

- Excellent conversion properties for computerised signmaking
- 47 matt colours with both permanent and semi-permanent adhesives
- 47 gloss colours with a permanent adhesive
- Improved dimensional stability across the whole range
- Blue contrast backing paper on gloss/matt white for simple conversion
- New grid liner imprint for easier manual cutting

#### RECOMMENDED USES

- Short-term outdoor marking, advertising and directional signage
- Interior sign and display panel applications
- Exhibition stands, promotional displays and interior architectural signs
- Special coloured promotional stickers

### **Colour Definition Chart**

Color	Code	Name
	526	Stone Yellow
	527	Butter Yellow
	504	Primrose Yellow
	516	Light Orange
	509	Orange
	514	Poppy Red
	523	Medium Red
	511	Cherry Red
	503	Geranium Red
	519	Red
	515	Dark Red
	513	Burgundy
	524	Magenta
	541	Pink
	522	Violet
	540	Cobalt Blue

Color	Code	Name
	512	Dark Blue
	528	Vivid Blue
	520	Ultramarine Blue
	539	Reflex Blue
	505	Blue
	521	Intense Blue
	510	Bright Blue
	538	Gentian Blue
	537	Light Blue
	534	Turquoise
	535	Teal
	536	Mint
	533	Forest Green
	532	Kelly Green
	506	Cactus Green
	518	Grass Green



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The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.