

ImagePerfect™ 2916 is a white, matt display material with a silver back and excellent layflat properties for use in pop-up systems. This product has been specially created for digital printing on large-format inkjet and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.

## IP 2916

ImagePerfect™ 2916 has a silver back and excellent layflat properties, with its rigid nature making it an ideal choice for use in pop-up systems, as seen in retail locations, conference centres, exhibition halls and lifestyle business locations (such as hotels, casinos, sports arenas, etc). The silver back gives the product additional opacity for applications in which a 100% blackout effect is required and it also adds aesthetic value to the product, with the colour harmonising with most pop-up systems, presenting a match-component, bespoke look. This material can be used in conjunction with self-adhesive, 12.5mm magnetic strips (MAGHCM51930) to allow for easy attachment to the pop-up frame. Due to the multi-layered nature of the product, it is not suitable for score cutting. Important recommendation: To protect the printed surface from abrasion, dirt or humidity, and to also provide additional body and rigidity, we would recommend the use of a filmic overlamine. The IP 2916 must be completely dry prior to application of the laminate. Laminate: IP 2830-200.

Specifications	
DESCRIPTION	Multi-layered PET pop-up media
COLOUR	White matt
THICKNESS	290μ
WEIGHT	405g/m <sup>2</sup>
TEMPERATURE RANGE	-10°C to +55°C
DURABILITY (UNPRINTED)	N/A
FLAME RETARDANCY	N/A
SHELF LIFE	2 years, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information. They are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material for its specific use, not least with regard to possible application-related influences. All technical data are subject to change.

The durability expectation is based on mid European exposure conditions. The actual performance life will depend on substrate preparation, exposure conditions and the maintenance of the applied product. For instance, exterior performance will typically decrease in the case of installations facing south, in areas of extended exposure to high temperatures (such as southern European countries), in industrially polluted areas or in areas of high altitude. Also, for horizontal applications, exterior performance will typically be impacted.

In the event of improper use and/or incorrect processing that does not comply with our instructions, any liability is excluded, including that for follow-up costs.

**Digital:** The print media should be completely dry before further processing, such as cutting, laminating, varnishing or application, or the residual solvents could otherwise change the specific features of the product. To ensure the best possible outcome, the match-component ImagePerfect™ profile should be used with the relevant ImagePerfect™ print media.