

# HOTMARK™

## THE THINNEST HEAT TRANSFER FILM

Looking for a resistant and very comfortable product for classic and professional garments personalisations? Hotmark is a super thin PU with semi-matte finish offering a large choice of colours and a great washing resistance.

### Workwear and professional garments



### Sportswear



### Fashion



### Product description


- ✓ Ultra thin → very comfortable, you don't feel it.
- ✓ Soft touch.
- ✓ Semi-matte finish.
- ✓ OEKO TEX standard 100 certified, which is perfect for multiple garment applications.
- ✓ Washable up to 80°C.
- ✓ Available in a large choice of colours: **46 different shades.**

Black 403	White 401	Grey 424	Midgrey 472	Anthracite 458	Golden Yellow 404
Lemon Yellow 413	Orange 405	Red 406	Vivid Red 429	Fuchsia 451	Raspberry 453
Burgundy 407	Purple 416	Navy Blue 412	Pastel Blue 441	Light Blue 408	Vivid Blue 430
Royal Blue 409	Light Green 425	Dark Green 410	Apple Green 455	Gold 402	Silver 423
Beige 414	Skin 434	Apricot 457	Sun Yellow 484	Tangerine 456	Pastel Pink 444
Pink 428	Sweet Pink 471	Lilac 470	Plum 459	Pacific Blue 433	Teal 419
Pastel Green 442	Khaki 450	Forest Green 418	Brown 415	Caramel 454	Light Gold 473
Fluo Pink 432	Fluo green 431	Fluo orange 426	Fluo Yellow 411		

### Application key points

- ✓ Very easy to cut → Its thinness allows very small and specific designs.
- ✓ Recommended for Workwear, professional garments, fashion and sportswear.

## SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Certifications
PU	55 µm	Adhesive & Transparent polyester	<p><b>All references available in:</b></p> <p>30/50 cm x 20 m 50 cm x 5/10 m</p> <p>Ref. 401,403 also available in: 75/150 cm x 20 m</p> <p><b>Except Ref. 414, 434, 457, 484, 456, 444, 428, 471, 470, 459, 433, 419, 442, 478, 418, 415, 477, 473, 450, 454 available only in: 50 cm x 5 m</b></p>	 <p>All references: Class I except: Ref. 431, 426, 411, 432 Class II</p>

## APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temperature & Duration
Cotton Polyester Acrylic Cotton/ Polyester blend without repellent treatment	Use a Flex Blade 45°	160°C – 20 s 320°F – 20 s
Pressure	Peeling	
Medium	Cold	

**Step 1 – Cutting**

Set up the cutting of your heat transfer film in mirror mode and use a standard flex blade of 45°.

**Step 2 – Weeding**

Remove the excess of material (easy weeding).

**Step 3 – Application**

Position your design on the textile and press it with a Sefa DUPLEX/ROTEX or equivalent at 160°C/320°F for 20 seconds with a medium pressure.

We do recommend the use of a silicone paper to protect the designs and the textile during the application.

**Step 4 – Peeling**

Peel the material while cold.

*NOTE: We highly recommend you to perform tests before launching a production.*

## CARE AND MAINTENANCE RECOMMENDATIONS

Washing	Ironing	Tumbledry	Dry cleaning
Up to 80°C/176°F	On reverse side only	Yes	Non recommended

**Care and maintenance:**

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

Storage life	Storage Temperature	Storage Lighting	Position
Up to 1 year	Dry room with 15°C-30°C/59°F-86°F	Away from sunlight	Vertical position

**Washing recommendations:**

- ✓ Respect the textile recommendations.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.