



HOTMARK SIR™

THE HEAT TRANSFER FILM DEDICATED TO SUBLIMATED TEXTILES PERSONALISATION

Looking for dye-migration blocker product? Hotmark Sir allows you to personalise your sublimated polyesters or dark coloured textiles without any inks migration.

Sportswear and accessories



Product description

- ✓ The migration blocker retains your transfer's original colours even after multiple washes.
- ✓ Semi-matte finish.
- ✓ OEKO TEX Standard 100 certified.
- ✓ Currently available in 6 differents colours:



Application key points

- ✓ Easy to cut.
- ✓ Easy and quick to weed → Save production time.
- ✓ Easy to press without letting any marks on the textile support.
- ✓ High washing resistance \rightarrow up to 60°C /140°F.

Usage benefits

- ✓ Highly recommended for sport sublimated polyester, specially sportswear garments including junior clothing.
- ✓ Great for sport numbers and names production.
- ✓ Perfect for intensive usage and sport frictions.
- ✓ Very resistant.



SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Certifications
PU	100 µm	Adhesive & Transparent polyester	All references available in: 50 cm x 10 m	OEKO-TEX ® CONFIDENCE IN TEXTILES STANDARD 100
			Ref. 710 also available in: 50/150 cm x 20 m	All references: Class I Except ref. 732, 711 Class II

APPLICATION INSTRUCTIONS

pplies on	Cutting	Application Temp. & Duration	Step 1 – Cutting Set up the cutting of your heat transfer film in m	
Sublimated Polyester Cotton Acrylic Cotton/ Polyester	Use a Flex Blade 45°	150°C – 20 s 302°F – 20 s	 mode and use a standard flex blade of 45°. Step 2 – Weeding Remove the excess of material (easy weeding). Step 3 – Application Position your design on the textile and press it with Sefa DUPLEX/ROTEX or equivalent at 150°C/30 for 20 seconds with a medium pressure. We do recommend the use of a silicone paper protect the designs and the textile during application. 	
Pressure	Peeling			
Medium	Cold			
			Sten 4 - Peeling	

Step 4 – Peeling

Peel the material when cold.

NOTE: We highly recommend you to perform tests before launching a production.

CARE AND MAINTENANCE RECOMMENDATIONS

Washing	Ironing	Tumble- dry	Dry cleaning
Up to 60°C/140°	On reverse °F side only		
Storage	Storage	Storage	Position
life	Temperature	Lighting	
Up to 1	Dry room with	Away	Vertical position
year	15°C-30°C/	from	

Care and maintenance:

- ✓ Always respect the garments' instructions.
- ✓ Wait 24 hours after the application before the first wash.
- ✓ Avoid the use of aggressive products.

Washing recommendations:

- ✓ Respect the garments' instructions.
- ✓ Preferably inside out to extend the design's life.
- ✓ Do not bleach.